



# DEVELOPING FOOTBALL TALENT OF THE FUTURE

MOORLAND SCHOOL  
DAY STUDENT EDITION

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FOOTBALL TALENT OF  
THE FUTURE

# ACADEMY FACILITIES

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**ACADEMIC EXCELLENCE AND  
TITLE WINNING FOOTBALL TEAMS**

# A Learning & Training Space that is Unparalleled

As a part of Moorland Private School, Moorland Football Academy is able to offer students a truly unique range of opportunities including a comprehensive boarding package.

We ensure we deliver a programme that combines a first-class education with unrivalled football coaching and tutelage of the highest level within excellent facilities.

The Moorland Football Academy is housed within one campus, which is nestled amidst

beautiful rural grounds in the small market town of Clitheroe, Lancashire.

This safe-haven provides safety, security, modern facilities, spacious learning areas as well as a genuinely homely feel. Our students are all able to focus on their studies and development; free of the distractions of urban noise and other disturbances.



## Firmly Focused on Football

All of our students are carefully nurtured in order to fully develop their true potential, preparing them for the rigours of professional academies and a potential professional career within the game.

The Moorland Football Academy has established a reputation for marrying an intense, stimulating, driven and focused programme of football within an academic and nurturing environment. This encourages students to guide and support one another, as they live, play and learn within the care of the Moorland family ethos of mutual respect and hard work.

Our students also have access to many unrivalled opportunities, such as working with renowned coaches from Category 1 Academies, who hold UEFA A & B licenses as well as our growing portfolio of guest coaches appearing at the Academy. Crucially, our students are also monitored weekly by the scouting networks of Category 1 Clubs, such as Blackburn Rovers and Manchester City FC.



**“Moorland is a  
Magnificent School”**  
*YAYA TOURE*  
FOUR TIME AFRICAN  
PLAYER OF THE YEAR

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TURNING YOUR PASSION FOR  
FOOTBALL INTO A CAREER

# Unlock Your Potential and Become the Best

Moorland School has a strong tradition and reputation for academic excellence, high achievement in sporting competitions and for providing a wide range of extra-curricular activities.

Small class sizes, capped significantly lower than most other schools, allow us to offer bespoke tuition for each student. Any recognised learning or player need is identified early and fully addressed to enhance their development and potential.

Every student at the Moorland Football Academy has access to our fantastic range of facilities both on campus and within our immediate locality. These facilities include a brand-new training pitch, to sit alongside our indoor 4G training centre. Having an indoor facility ensures our players can train day or night, in good or poor weather conditions. Moorland students also have access to the first-class facilities at Brockhall, home to the Blackburn Rovers Academy, one of only 24 Category 1 Academies in England.



ACADEMY FACILITIES



“Teaching the students that hard work will always  
beat talent, if talent doesn’t work hard!”

CHARLIE JACKSON  
ACADEMY DIRECTOR

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## CONNECTIONS AND PARTNERSHIPS ACROSS THE FOOTBALL LANDSCAPE

# Officially Partnered with Blackburn Rovers & Linked with Man City



Blackburn Rovers FC recognise Moorland School as being the highest academically achieving educational provider within a twenty mile radius of BRFC and that is why we became official education partners.

Moorland School is fast developing an international reputation for helping to nurture first-class footballing talent, with a number of boys going through the school whilst progressing through Rovers' Youth ranks.

The development of our BTEC programme offers us the ability to be able to attract talented footballers up to the age of 18 and also allow a natural transition for our Football Academy graduates once they complete their GCSEs.

### Manchester City Development Centre

Moorland School is proud home to the East Lancashire Manchester City FC Development Centre. As well as being a key component of the City Academy structure, Moorland's Academy Manager, Charlie Jackson, is a full-time staff member at the school.

**"We are delighted Charlie decided to join us at Man City having coached for many years at the very highest level in Academy Football."**

**TREVOR TODD**

**JUNIOR ACADEMY MANAGER, MANCHESTER CITY FC**

ACADEMY FACILITIES

The addition of the 'Shadow Squad' allows players to share facilities and Coaches with signed players making the opportunity of being professionally selected more likely than ever.

The importance of having such quality educational provision, together with excellent pastoral support, cannot be underestimated when it comes to young students who have day release or reduced contact time with teachers. Moorland's unique approach, along with the unrivalled liaison between club and school, means that the loss of contact time in the classroom is negated.

The Development Centre is now in its eighth season at Moorland, and acts as the perfect platform for local talent identified by the City scouting team. Naturally, a number of these boys over the years have been Moorland School students and have achieved Academy contracts through their hard work and endeavour.



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# COACHING TEAM

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A TRACK RECORD OF NURTURING  
AND DEVELOPING EMERGING TALENT

# Over 25 Years of Coaching Some of the World's Finest Young Footballers



**Charlie Jackson**  
Academy Director

Charlie has worked with some of the finest young footballers during his 25 years in coaching. Coach Jackson has forged a world-class reputation within coaching circles, due to his record of signing young players to Category 1 Academies.

A high number of these players have gone on to sign professionally for clubs such as Manchester United, Blackburn Rovers, Preston North End, Liverpool, Everton, Burton Albion, Villarreal in La Liga, along with Real Salt Lake and New England Revolution in the MLS and a number have also been selected to represent their national teams such as England, Scotland and Kenya.

Previously, Charlie also gained his international honours by accepting the invitation to join the Scottish FA setup, by way of becoming a development coach for the Scottish FA Regional Centre, again held at Moorland's training facilities. The latter being the only one of its type outside of Scotland.

Charlie has earned plaudits on both sides of the Atlantic, as well as from the senior staff at UEFA and European giants Ajax of Amsterdam.

Charlie has also held coaching roles within the Academy setups of Blackburn Rovers, Manchester United and he is currently the Manchester City FC Head Development Centre Coach.

**"Charlie is one of the most progressive,  
forward thinking coaches I have seen."**

**PETER SANDERSON**  
UEFA TRAINING GROUND



**Ben Gooden**  
BTEC Tutor

Ben has worked within the sports industry for over 11 years holding a variety of positions from club management to coaching and personal training. Spending the past 4 years sharing his experiences as a lecturer on degree programmes. Ben is a highly qualified sports tutor with qualifications spanning a BSc in Sports Coaching & Performance, a PGCE in Post Compulsory Education and coaching include UEFA B, FA Youth Award, FA Coaching Goalkeepers L2, FA Coaching Futsal Level 2 amongst others.

Ben has experience coaching boys and girls of all age groups including pre-school, having coached footballers with disabilities. He has also been a goalkeeper coach on the FA's regional emerging talent programme for players that are deaf or have cerebral palsy. Ben also has a passion for management, previously managing both men's and women's teams, he currently manages Chorley Women in the FA Women's National League (4th Tier).



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# PRIVATE EDUCATION





"Our ethos at Moorland School is to create a caring, nurturing, warm, and family atmosphere, where all children and young adults can achieve their true academic and social potentials in confidence."

JONATHAN HARRISON  
HEADTEACHER

ACHIEVING ACADEMIC EXCELLENCE  
THROUGH NURTURED EDUCATION

## Dedicated to Creating Exceptional Futures



Delivering a programme that combines first class football skills development with educational opportunities. A culmination of years of carefully developed coaching methods which focus upon unequalled delivery, mentoring and social development techniques to help produce the best football talent.

This mantra sits seamlessly within the main academic curriculum to ensure that Moorland School produces top footballing talent whilst delivering excellent GCSE, A-Level and BTEC results. The School has married its 100 year history of academic excellence seamlessly with modern and innovative football development coaching. The Football Academy puts the same emphasis on academic progress as it does to its football development.

The education is also heavily supported by both Pastoral & Special Educational Needs departments to ensure that every student attending Moorland School is nurtured and cared for. The school has the enviable ability to tailor to individual learning techniques and offer caring advice to every student when required.

This unique and unrivalled approach that Moorland School adopts ensures it stands apart from any comparable offering.

For more information about our school, please see the Moorland School prospectus.

PRIVATE EDUCATION

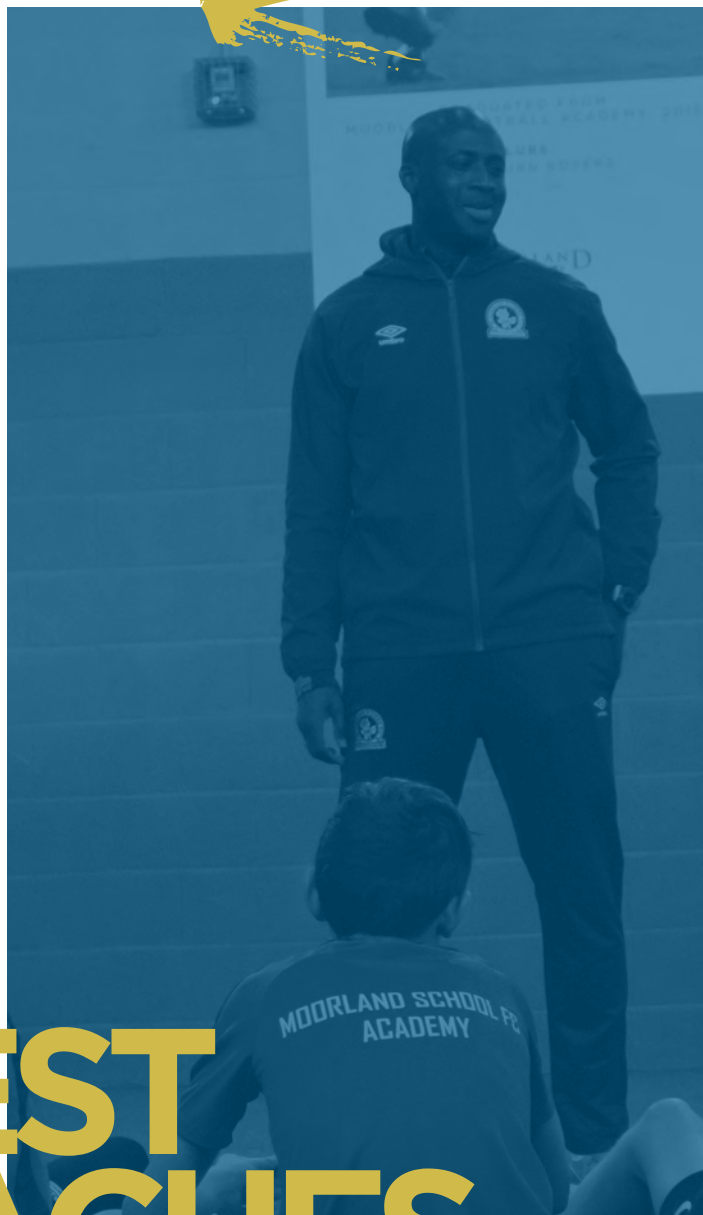


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# GUEST COACHES



A CORE TEAM OF COACHES SUPPORTED BY  
SOME OF THE BIGGEST NAMES IN SPORT

## Developing Young Talent Alongside Guest Coaches

Moorland School is no stranger to big names when it comes to guest coaches, but they come no bigger than the guest superstar we had the opportunity to welcome in the first week of November. A footballer who needs no introduction; whose accolades include previous three times Premier League, four times African Player of the Year, African Cup of Nations and Champions League winner; whose personality and kindness proceeds him everywhere he goes, we were incredibly pleased to welcome **Yaya Touré** to Moorland Football Academy.

This is just the kick-starter in an extensive programme of activities we have planned for our Football Academy; delivering trips, guest coaches and once in a life time experiences as Moorland School demonstrates its dedication to delivering a Football education that eclipses that of any other offering.







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# ACHIEVEMENTS & TROPHIES

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**NO STRANGERS TO WINNING TITLES  
 AND PRODUCING PROFESSIONAL PLAYERS**

## Proven Coaching Methodology Producing a Winning Mentality

**Accolades for our academy teams  
 are impressive and numerous.**

Moorland Football Academy has long had a reputation for upsetting the odds in regional and national football tournaments.

Moorland School are the current Lancashire Cup and ESFA Trophy holders for U14s, and have enjoyed other successes in the past 4-5 years in the prestigious ESFA, ISFA & Lancashire Cup tournaments.

This represents a huge achievement for a small school like Moorland, and underpins the importance of quality over quantity.

The production line of talent has included over 30 boys signing professional contracts with CAT-1 academies. This, alongside cup successes in recent years, underlines the coaching quality delivered at the academy.

OVER 30 PLAYERS SIGNED TO  
 PROFESSIONAL CONTRACTS WORLDWIDE



ISFA NATIONAL CHAMPIONS



LANCASHIRE SCHOOLS CUP WINNERS



ESFA  
 NATIONAL  
 FINALISTS

LANCASHIRE  
 SCHOOLS CUP  
 FINALISTS

ESFA  
 NATIONAL  
 CHAMPIONS



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# SUCCESS STORIES



CONSISTENT SUCCESSES ARE  
 A TESTAMENT TO THE COACHING

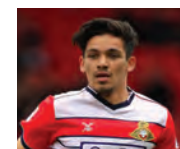
## Years of Success Promoting Youth into High Levels of Professional Football



**John Cofie**  
**Derry  
 City FC**

John started working  
 with Charlie Jackson

from the age of 12 whilst at Burnley FC.  
 John then moved to Manchester United at the  
 age of 15. They continued to work together up  
 to the age of 16, when he graduated from the  
 Moorland Football Academy.



**Niall Mason**  
**Peterborough  
 United**

Niall attended  
 Moorland School

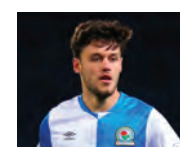
from the age of 12, until his final year of  
 school, having completed his GCSEs and  
 developed his skills. During his time at the  
 School, Niall spent time at Real Madrid and  
 Blackburn Rovers FC.



**Joe Grayson**  
**Oxford  
 United**

Joe was at Moorland  
 from the age of 4.

He joined Blackburn Rover's academy at  
 a young age and combined the successful  
 completion of the BTEC Level 3 Diploma in  
 Sport with his football training as a Scholar.



**Stefan Mols**  
**Intercity  
 FC**

Stefan joined  
 Moorland in

Year 3, progressing through the football  
 development programme and the ranks at  
 Blackburn Rover's academy. He combined  
 the completion of a BTEC Level 3 Diploma  
 in Sport with his football training.



**Alex Curran**  
**Curzon  
 Ashton FC**

Alex has worked  
 with Charlie Jackson

and the Moorland Football Academy  
 programme since the age of 7. Alex is a  
 strong midfield / forward and has a great  
 eye for goal. Alex is Currently playing for  
 Curzon Ashton.

**"The programme doesn't just  
 represent football, but how we  
 develop elite personalities within  
 an academic framework, using  
 football as the theme and  
 driving force."**

**CHARLIE JACKSON**  
 ACADEMY DIRECTOR





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# FAQ'S

**FOCUSED ON DEVELOPING  
 FOOTBALL TALENT OF THE FUTURE**

## Frequently Asked Questions

### WHAT AGE GROUPS DO YOU COACH?

We cater our coaching sessions for a variety of age groups ranging from Juniors as young as 8 through to Seniors up to the age of 19.

### WHAT ENTRY CRITERIA DOES MY CHILD HAVE TO MEET?

We put great emphasis on a good attitude to learn, to develop and to get the best out of yourself. As long as you have a genuine interest in football, paired with a good work ethic, you can apply for a place.

### CAN MY CHILD ATTEND WHILST AT CLUB LEVEL ACADEMY?

This is often common practice to maximise the football exposure a child has. We have several students who are also signed with Cat 1 Academies and attend Moorland for education.

### WHAT CAREER PATHWAYS AND OPPORTUNITIES DO YOU PROVIDE?

Students who attend the Academy will usually be signed to CAT 1 Academies, before moving into professional careers. Any student who chooses to take up a non-playing career is guided through several sports and coaching options.

### HOW IS EDUCATION AND FOOTBALL SPLIT AT THE ACADEMY?

On the BTEC course students can expect to experience a minimum of 10 footballing hours a week with our coaches, delivered alongside a tailored curriculum. Academy students from Juniors through to GCSE will have up to 6 hours dependant on their personal tailored programme of study.

### WHEN CAN MY CHILD MOVE TO MOORLAND?

We welcome applications all year round and our course delivery can be adapted to ensure any later additions can be fully brought up to speed in a timely manner.

### DO I HAVE TO PASS A TRIAL OR ENTRANCE EXAM TO JOIN?

Simply put the answer is, no. Our only criteria is that any student joining must have a good attitude to learning and being the best they can be. The vast majority of students complete a free taster week to ensure they are a suitable fit for the Academy.

### IS THE ACADEMY LARGELY ATTENDED BY INTERNATIONAL STUDENTS?

Our Academy caters for a balanced mixed of UK and International students, often with students attending the Academy, representing their countries at an international level.

### HOW MUCH CAN I EXPECT TO HAVE TO SPEND ON KIT EACH YEAR?

Dependant on student growth a full kit for the year usually starts at around £150 excluding boots. Usually our students can comfortably get two years out of a single training kit.

### IS BOARDING PREFERABLE TO MAXIMISE DEVELOPMENT AT THE ACADEMY?

Boarding allows students to spend extra time engaged with the game, as well as allowing the students to form strong bonds with their peers and get used to the day to day familiarity of a football career. Being a close group allows them to push each other to achieve the most they can out of every day.



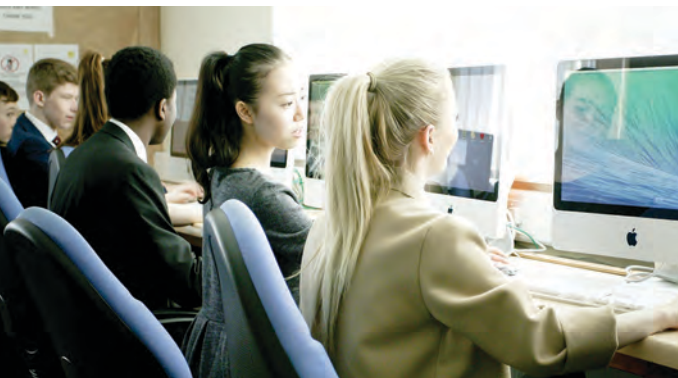
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