MOORLAND

LABOR OMNIA VINCIT

INTERNATIONAL
FOOTBALL ACADEMY

DEVELOPING FOOTBALL TALENT OF THE FUTURE

BTEC EXTENDED
DAY STUDENT EDITION

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ACADEMY FACILITIES

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ACADEMIC EXCELLENCE AND
TITLE WINNING FOOTBALL TEAMS

A Learning & Training Space that is Unparalleled

As a part of Moorland Private School, Moorland Football Academy is able to offer students a truly unique range of opportunities including a comprehensive boarding package.

We ensure we deliver a programme that combines a first-class education with unrivalled football coaching and tutelage of the highest level within excellent facilities.

The Moorland Football Academy is housed within one campus, which is nestled amidst beautiful rural grounds in the small market town of Clitheroe, Lancashire.

This safe-haven provides safety, security, modern facilities, spacious learning areas as well as a genuinely homely feel. Our students are all able to focus on their studies and development; free of the distractions of urban noise and other disturbances.



"Moorland is a Magnificent School"
YAYA TOURÉ
FOUR TIME AFRICAN PLAYER OF THE YEAR

ACADEMY FACILITIES



Firmly Focused on Football

All of our students are carefully nurtured in order to fully develop their true potential, preparing them for the rigours of professional academies and a potential professional career within the game.

The Moorland Football Academy has established a reputation for marrying an intense, stimulating, driven and focused programme of football within an academic and nurturing environment. This encourages students to guide and support one another, as they live, play and learn within the care of the Moorland family ethos of mutual respect and hard work.

Our students also have access to many unrivalled opportunities, such as working with renowned coaches from Category 1 Academies, who hold UEFA A & B licenses as well as our growing portfolio of guest coaches appearing at the Academy. Crucially, our students are also monitored weekly by the scouting networks of Category 1 Clubs, such as Blackburn Rovers and Manchester City FC.



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TURNING YOUR PASSION FOR FOOTBALL INTO A CAREER

Unlock Your Potential and Become the Best

Moorland School has a strong tradition and reputation for academic excellence, high achievement in sporting competitions and for providing a wide range of extra-curricular activities.

Small class sizes, capped significantly lower than most other schools, allow us to offer bespoke tuition for each student.
Any recognised learning or player need is identified early and fully addressed to enhance their development and potential.

Every student at the Moorland Football Academy has access to our fantastic range of facilities both on campus and within our immediate locality. These facilities include a brand-new training pitch, to sit alongside our indoor 4G training centre. Having an indoor facility ensures our players can train day or night, in good or poor weather conditions. Moorland students also have access to the first-class facilities at Brockhall, home to the Blackburn Rovers Academy, one of only 24 Category 1 Academies in England.



ACADEMY FACILITIES



"Teaching the students that hard work will always beat talent, if talent doesn't work hard!"

CHARLIE JACKSON
ACADEMY DIRECTOR

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CONNECTIONS AND PARTNERSHIPS ACROSS THE FOOTBALL LANDSCAPE

Officially Partnered with Blackburn Rovers & Linked with Man City

Blackburn Rovers FC recognise Moorland School as being the highest academically achieving educational provider within a twenty mile radius of BRFC and that is why we became official education partners.

Moorland School is fast developing an international reputation for helping to nurture first-class footballing talent, with a number of boys going through the school whilst progressing through Rovers' Youth ranks.

The development of our BTEC programme offers us the ability to be able to attract talented footballers up to the age of 18 and also allow a natural transition for our Football Academy graduates once they complete their GCSEs.

The addition of the 'Shadow Squad' allows players to share facilities and Coaches with signed players making the opportunity of being professionally selected more likely than ever.

The importance of having such quality educational provision, together with excellent pastoral support, cannot be underestimated when it comes to young students who have day release or reduced contact time with teachers. Moorland's unique approach, along with the unrivalled liaison between club and school, means that the loss of contact time in the classroom is negated.



Manchester City Development Centre

Moorland School is proud home to the East Lancashire Manchester City FC Development Centre. As well as being a key component of the City Academy structure, Moorland's Academy Manager, Charlie Jackson, is a full-time staff member at the school.

The Development Centre is now in its eighth season at Moorland, and acts as the perfect platform for local talent identified by the City scouting team. Naturally, a number of these boys over the years have been Moorland School students and have achieved Academy contracts through their hard work and endeavour.



"We are delighted Charlie decided to join us at Man City having coached for many years at the very highest level in Academy Football."

TREVOR TODD

JUNIOR ACADEMY MANAGER, MANCHESTER CITY FC

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DEVELOPING
FOOTBALL TALENT OF
THE FUTURE

COACHING TEAM

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A TRACK RECORD OF NURTURING AND DEVELOPING EMERGING TALENT

Over 25 Years of Coaching Some of the World's Finest Young Footballers





Charlie Jackson
Academy Director

Charlie has worked with some of the finest young footballers during his 25 years in coaching. Coach Jackson has forged a world-class reputation within coaching circles, due to his record of signing young players to Category 1 Academies.

A high number of these players have gone on to sign professionally for clubs such as Manchester United, Blackburn Rovers, Preston North End, Liverpool, Everton, Burton Albion, Villarreal in La Liga, along with Real Salt Lake and New England Revolution in the MLS and a number have also been selected to represent their national teams such as England, Scotland and Kenya.

Previously, Charlie also gained his international honours by accepting the invitation to join the Scottish FA setup, by way of becoming a development coach for the Scottish FA Regional Centre, again held at Moorland's training facilities. The latter being the only one of its type outside of Scotland.

Charlie has earned plaudits on both sides of the Atlantic, as well as from the senior staff at UEFA and European giants Ajax of Amsterdam.

Charlie has also held coaching roles within the Academy setups of Blackburn Rovers, Manchester United and he is currently the Manchester City FC Head Development Centre Coach.



"Charlie is one of the most progressive, forward thinking coaches I have seen."

PETER SANDERSON
UEFA TRAINING GROUND



Ben Gooden
BTEC Tutor

Ben has worked within the sports industry for over 11 years holding a variety of positions from club management to coaching and personal training. Spending the past 4 years sharing his experiences as a lecturer on degree programmes. Ben is a highly qualified sports tutor with qualifications spanning a BSc in Sports Coaching & Performance, a PGCE in Post Compulsory Education and coaching include UEFA B, FA Youth Award, FA Coaching Goalkeepers L2, FA Coaching Futsal Level 2 amongst others.

Ben has experience coaching boys and girls of all age groups including pre-school, having coached footballers with disabilities. He has also been a goalkeeper coach on the FA's regional emerging talent programme for players that are deaf or have cerebral palsy. Ben also has a passion for management, previously managing both men's and women's teams, he currently manages Chorley Women in the FA Women's National League (4th Tier).



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DEVELOPING FOOTBALL TALENT OF THE FUTURE

BTEC COURSE

Extended Diploma

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A UNIQUE OPPORTUNITY TO TURN YOUR SKILL INTO A CAREER

BTEC Level 3 in National Extended Diploma in Sports Coaching and Development

Our BTEC programme is intended for post-16 learners planning to either progress directly into employment in sports coaching and development role or suited to those wishing to progress to higher education with sport. The 2-year programme of study in Sports Coaching & Development delivers a qualification that is 1080 guided learning hours through a variety of units.

On this qualification you will have access to:

- Tuition from UEFA A and B Licensed Coaches.
- Excellent pastoral, academic and social support.
- Superb training facilities and partnership opportunities with Blackburn Rovers FC and on-site Manchester City FC Development Centre run by Moorland Head Coach.
- Opportunities to train and play semi-professional football.
- 100% success rates for course completion and progression onto university.
- Two international football trips*





The 2 year programme of study in Sports Coaching & Development:

The qualification is 1080 guided learning hours and is a qualification for post 16 students. The course we deliver is equivalent to three A-levels.

In addition to this programme students will receive the following aspects as part of their personal development experience:

- A two-week FA Level 1 Licensed Coaching Course.
- Have 1 full day release at Blackburn Rovers FC Category 1 Academy participating in education, training and gym work.
- Participate in daily elite training sessions.
- Participate in daily gym-based fitness sessions, following a structured fitness programme.
- Play competitive football in the English Schools and College Football League and enter three cup competitions.

What does this qualification cover?

The areas of study on our course allow learners to develop their technical skills, underpinned by knowledge developed in consultation with employers and professional bodies. Combining this with our experienced coaching staff it gives students an excellent opportunity to translate the skills and knowledge they learn to a career within the sports industry.

With a delivery that consists of a wide range of units, this course allows students to consider employment in varying areas such as coaching, working towards delivering a sport curriculum in schools or working towards running their own coaching company. This qualification also offers learners the opportunity to progress to further study and higher education being equivalent to three A-Levels.

UNITS OF STUDY

YEAR 12 - UNITS TO BE TAKEN IN SEPT 2020 – JUNE 2021	
UNIT NUMBER AND TITLE	GLH
A: Careers in the Sport and Active Leisure Industry (M)	90
B: Health, Wellbeing and Sport (M)	90
C1: Developing Coaching Skills (M)	180
D1: Applied Coaching Skills (M)	180
1: Sport Development (M)	60
2: Self-employment in Sport and Physical Activity (M)	60
3: Sports Psychology (M)	60
4: Nutrition for Physical Performance	60
5: Anatomy and Physiology in Sport	60
8: Fitness Testing	60
12: Practical Sports Application	60
E: Research Project in Sport (M) - To be delivered over two year (120 GLH)	
Total Guided Learning Hours	1080



*International trips are subject to COVID-19 circumstances in 2021 and appropriate trips/alternatives will be arranged where necessary.

SUCCESS IS NO MISTAKE, HARD WORK CONQUERS ALL

A Unique Personal Development Experience

A Partnership with Blackburn Rovers FC

Our partnership with Blackburn Rovers FC gives our academy students the chance of a two-week FA Level 1 Licensed Coaching Course. This includes having one full-day release at Blackburn Rovers FC Category 1 Academy, participating in education, training and gym work. The students will also take part in structured fitness regimes and play competitive football in the English Schools and College Football League and enter three cup competitions.



Competitive Football

Our students also have access to many unrivalled opportunities, such as working with renowned coaches from Category 1 Academies who hold UEFA A & B licenses, as well as our growing portfolio of guest coaches appearing at the Academy. Crucially, our students are monitored weekly by the scouting networks of Category 1 Clubs, such as Blackburn Rovers and Manchester City FC.





BTEC COURSE - EXTENDED DIPLOMA

Fitness, Nutrition & Personal Development

Our boarding accommodation is safe, spacious, modern and provides a genuine 'home from home' atmosphere. The dorms are designed to provide secure and contemporary accommodation within school.

The Moorland Football Academy setup makes sure that every student is well looked after and afforded necessary pastoral care, help and support. Full boarding students receive four nutritious meals per day, seven days per week, prepared by the school's qualified team of chefs.



ENTRY REQUIREMENTS & ADDITIONAL INFORMATION

Personal Learning Journeys Tailored for a Career in Sport

Entry Requirements

Our courses provide a vocational alternative to A-Levels and the opportunity for successful students to progress to higher education. We also ensure that pathways are available for students to study a combination of vocational and traditional qualifications. Students are aged 16 or over and the following requirements are needed:

BTEC Level 3 Extended Diploma (1080)

An English GCSE at C (4) or higher plus a minimum of four others at C (4) or higher, including Maths and Science.

Learning & Assessment

Achievement in the qualification requires a demonstration of depth of study in each unit, assured acquisition of a range of practical skills required for employment or progression to higher education, and successful development of transferable skills. Learners achieving a qualification will have achieved across mandatory units, including external and synoptic assessment.

Internally-assessed units are assessed using a grading scale of Distinction (D), Merit (M), Pass (P), and Unclassified (U).

There are no formal examinations on the Level 3 BTEC. Assessments will include assignments, presentations and reports.

Education Progression

As a course equivalent to A-Level the Level 3 BTEC Diploma is an ideal spring board for progression to a Foundation Degree or Full Degree depending on UCAS points gained. Successful students may progress to higher education courses such as:

- FdSc Sport Coaching and Performance
- FdSc Strength and Conditioning
- FdSc Sports Coaching
- A range of BA and BSc undergraduate degrees

These Foundation courses require a minimum of 48 plus UCAS points dependant on entry criteria for each individual university establishment.

Career Opportunities

Employment opportunities in Sport and Exercise and its related industries are currently very good. The Extended Certificate, Foundation Diploma, Diploma and Extended Diploma Sport Studies provides the qualification and experience for entry into the industry at an operational level with future prospects for management. Upon starting your course our coaches will plan and advise on your own bespoke pathway based on your career aspirations.



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GUEST COACHES

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A CORE TEAM OF COACHES SUPPORTED BY SOME OF THE BIGGEST NAMES IN SPORT

Developing Young Talent Alongside Guest Coaches

Moorland School is no stranger to big names when it comes to guest coaches, but they come no bigger than the guest superstar we had the opportunity to welcome in the first week of November. A footballer who needs no introduction; whose accolades include previous three times Premier League, four times African Player of the Year, African Cup of Nations and Champions League winner; whose personality and kindness proceeds him everywhere he goes, we were incredibly pleased to welcome **Yaya Touré** to Moorland Football Academy.

This is just the kick-starter in an extensive programme of activities we have planned for our Football Academy; delivering trips, guest coaches and once in a life time experiences as Moorland School demonstrates its dedication to delivering a Football education that eclipses that of any other offering.





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ACHIEVEMENTS & TROPHIES

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NO STRANGERS TO WINNING TITLES AND PRODUCING PROFESSIONAL PLAYERS

Proven Coaching Methodology Producing a Winning Mentality

Accolades for our academy teams are impressive and numerous.

Moorland Football Academy has long had a reputation for upsetting the odds in regional and national football tournaments.

Moorland School are the current Lancashire Cup and ESFA Trophy holders for U14s, and have enjoyed other successes in the past 4-5 years in the prestigious ESFA, ISFA & Lancashire Cup tournaments.

This represents a huge achievement for a small school like Moorland, and underpins the importance of quality over quantity.

The production line of talent has included over 30 boys siging professional contracts with CAT-1 academies. This, alongside cup successes in recent years, underlines the coaching quality delivered at the academy.



F18A-0421

OVER 30 PLAYERS SIGNED TO PROFESSIONAL CONTRACTS WORLDWIDE



ISFA NATIONAL CHAMPIONS

2014 2017 2020

LANCASHIRE SCHOOLS CUP WINNERS

2014 2017 2018 2020

ESFA NATIONAL FINALISTS

2016

LANCASHIRE SCHOOLS CUP FINALISTS

2019

ESFA NATIONAL CHAMPIONS

2018

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SUCCESS STORIES

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CONSISTENT SUCCESSES ARE A TESTAMENT TO THE COACHING

Years of Success Promoting Youth into High Levels of Professional Football



John Cofie
Derry City FC

John started working with Charlie Jackson from the age of 12 whilst at Burnley FC. John then moved to Manchester United at the age of 15. They continued to work together up to the age of 16, when he graduated from the Moorland Football Academy.



Niall Mason
Peterborough United

Niall attended Moorland School from the age of 12, until his final year of school, having completed his GCSEs and developed his skills. During his time at the School, Niall spent time at Real Madrid and Blackburn Rovers FC.



Joe Grayson
Oxford United

Joe was at Moorland from the age of 4. He joined Blackburn Rover's academy at a young age and combined the successful completion of the BTEC Level 3 Diploma in Sport with his football training as a Scholar.



Stefan Mols
Intercity FC

Stefan joined Moorland in Year 3, progressing through the football development programme and the ranks at Blackburn Rover's academy. He combined the completion of a BTEC Level 3 Diploma in Sport with his football training.



Alex Curran
Curzon Ashton FC

Alex has worked with Charlie Jackson and the Moorland Football Academy programme since the age of 7. Alex is a strong midfield / forward and has a great eye for goal. Alex is Currently playing for Curzon Ashton.

"The programme doesn't just represent football, but how we develop elite personalities within an academic framework, using football as the theme and driving force."

CHARLIE JACKSON
ACADEMY DIRECTOR

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DEVELOPING FOOTBALL TALENT OF THE FUTURE

BARCELONA TOUR

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LEARNING AND EXPLORING WHERE YOUR SKILLS CAN TAKE YOU

The Camp Nou Experience

Developed to coincide with our BTEC learning programme, all our students are given the opportunity to be part of a once in a lifetime trip to Spain, visiting the Camp Nou as well as partaking in a variety of activities over the course of 5 action packed days of sports tourism.

TRIP SCHEDULE

Day 1 - Arrival/Camp Nou
- Flights to Spain
- Resort arrival
- Camp Nou Tour Experience
- Tactical debrief

Day 2 - Training/Friendly
- Training session
- Poolside recovery
- Friendly fixture

Day 3 - Leisure/Tourism
- Guided sightseeing around Barcelona
- Tactical briefing

Day 4 - Training/Friendly
- Training session
- Poolside recovery
- Friendly fixture

Day 5 - Leisure/Departure
- Sightseeing around Barcelona
- Flights to UK
- Return transport to School

Our trip will include a full players experience tour of the Camp Nou, as well as carefully considered warm weather training camps in preparation for a pair of friendly matches with local teams.

Our students will also be given a day of guided tour around the historic city ensuring they are able to take in the culture and visit renowned landmarks in the city.

More comprehensive details and timetables for the trip will become available closer to dates announced.





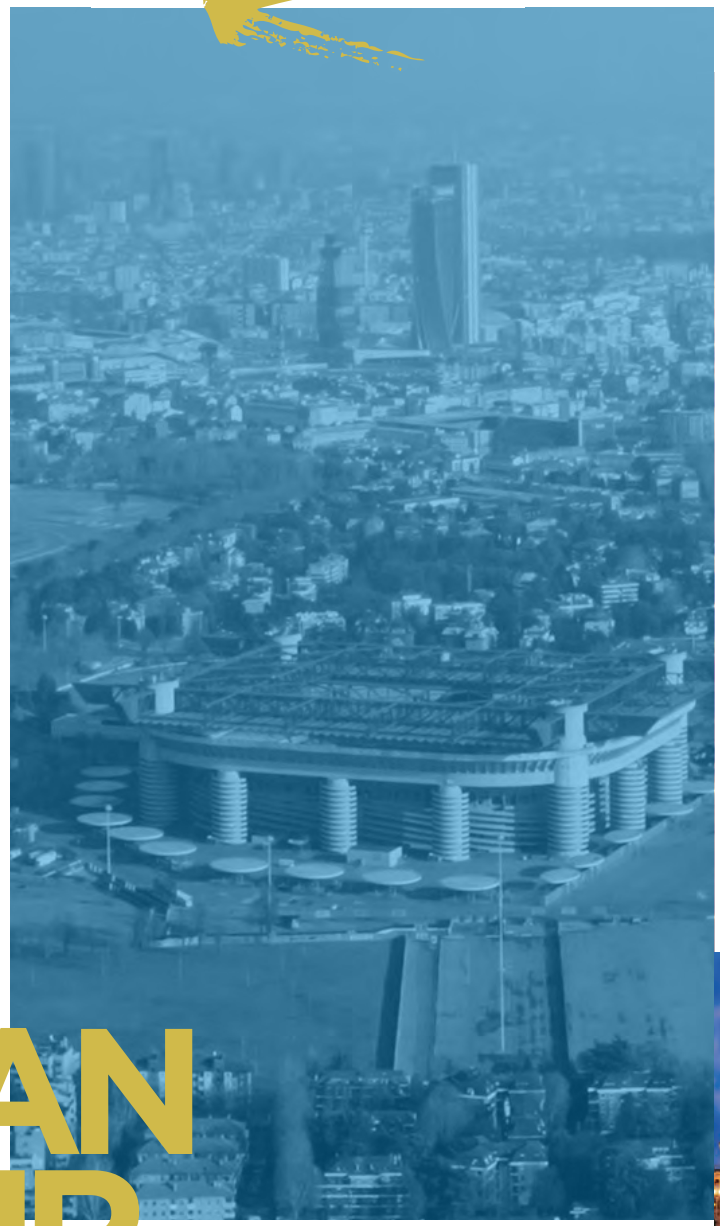


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DEVELOPING FOOTBALL TALENT OF THE FUTURE

MILAN TOUR

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LEARNING AND EXPLORING WHERE YOUR SKILLS CAN TAKE YOU

The San Siro Experience

Developed to coincide with our BTEC learning programme, all our students are given the opportunity to be part of a once in a lifetime trip to Italy, visiting the San Siro as well as partaking in a variety of activities over the course of 5 action packed days of sports tourism.

TRIP SCHEDULE

Day 1 - Arrival/San Siro
- Flights to Italy
- Resort arrival
- San Siro Tour Experience
- Tactical debrief

Day 2 - Training/Friendly
- Training session
- Poolside recovery
- Friendly fixture

Day 3 - Leisure/Tourism
- Guided sightseeing around Milan
- Tactical briefing

Day 4 - Training/Friendly
- Training session
- Poolside recovery
- Friendly fixture

Day 5 - Leisure/Departure
- Sightseeing around Milan
- Flights to UK
- Return transport to School







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F16S-0421

Our trip will include a full tour experience of the San Siro, historically the home of two of Italy's biggest clubs, AC & Inter Milan. As well as carefully considered training camps in preparation for a pair of friendly matches with local teams.

Our students will also be given a day to tour around the historic city ensuring they are able to take in the culture and landmarks in the city.

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DEVELOPING
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THE FUTURE

FAQ'S

FOCUSED ON DEVELOPING
FOOTBALL TALENT OF THE FUTURE

Frequently Asked Questions

WHAT AGE GROUPS DO YOU COACH?

We cater our coaching sessions for a variety of age groups ranging from Juniors as young as 8 through to Seniors up to the age of 19.

WHAT ENTRY CRITERIA DOES MY CHILD HAVE TO MEET?

We put great emphasis on a good attitude to learn, to develop and to get the best out of yourself. As long as you have a genuine interest in football, paired with a good work ethic, you can apply for a place.

CAN MY CHILD ATTEND WHILST AT CLUB LEVEL ACADEMY?

This is often common practice to maximise the football exposure a child has. We have several students who are also signed with Cat 1 Academies and attend Moorland for education.

WHAT CAREER PATHWAYS AND OPPORTUNITIES DO YOU PROVIDE?

Students who attend the Academy will usually be signed to CAT 1 Academies, before moving into professional careers. Any student who chooses to take up a non-playing career is guided through several sports and coaching options.

HOW IS EDUCATION AND FOOTBALL SPLIT AT THE ACADEMY?

On the BTEC course students can expect to experience a minimum of 10 footballing hours a week with our coaches, delivered alongside a tailored curriculum. Academy students from Juniors through to GCSE will have up to 6 hours dependant on their personal tailored programme of study.

WHEN CAN MY CHILD MOVE TO MOORLAND?

We welcome applications all year round and our course delivery can be adapted to ensure any later additions can be fully brought up to speed in a timely manner.

DO I HAVE TO PASS A TRIAL OR ENTRANCE EXAM TO JOIN?

Simply put the answer is, no. Our only criteria is that any student joining must have a good attitude to learning and being the best they can be. The vast majority of students complete a free taster week to ensure they are a suitable fit for the Academy.

IS THE ACADEMY LARGELY ATTENDED BY INTERNATIONAL STUDENTS?

Our Academy caters for a balanced mixed of UK and International students, often with students attending the Academy, representing their countries at a international level.

HOW MUCH CAN I EXPECT TO HAVE TO SPEND ON KIT EACH YEAR?

Dependant on student growth a full kit for the year usually starts at around £150 excluding boots. Usually our students can comfortably get two years out of a single training kit.

IS BOARDING PREFERABLE TO MAXIMISE DEVELOPMENT AT THE ACADEMY?

Boarding allows students to spend extra time engaged with the game, as well as allowing the students to form strong bonds with their peers and get used to the day to day familiarity of a football career. Being a close group allows them to push each other to achieve the most they can out of every day.

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Why study with Moorland Football Academy?

As a part of Moorland Private School, Moorland Football Academy is able to offer students a truly unique range of opportunities including a comprehensive boarding package.

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The Moorland Football Academy is housed within one campus, which is nestled amidst beautiful rural grounds in the small market town of Clitheroe, Lancashire.

This safe haven provides safety, security, modern facilities, spacious learning areas as well as a genuinely homely feel. Our students are all able to focus on their studies and their development, free of the distractions of urban noise and other disturbances.



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